

Classpep

SCHOOL INTELLIGENCE PLATFORM

One Platform. Zero Chaos.

Vision · Mission · Platform · Team

Empowering schools with Automation, Intelligence & Radical Simplification

THE REALITY OF RUNNING A SCHOOL TODAY



Time Drain

Hours lost on attendance registers, fee ledgers, managing inventory, expenses, transport & certificate printing - every single day



Revenue Leakage

Fee defaults, untracked concessions & unreconciled payments silently drain school finances



Data Silos

Student info scattered across spreadsheets, notebooks & WhatsApp - no single source of truth



No Visibility

Management has no real-time view of collections, attendance or staff performance to get direction or strategize solutions



Communication Chaos

Missed parent alerts, manual circular drafting, last-minute notices, calls, surveys - reactive not proactive



Teacher Overload

Teachers spend 30–40% of time on clerical tasks instead of focusing on children



VISION & MISSION

Make school life meaningfully easier - for everyone.

- Automate mundane tasks so staff can focus on what matters - people
- Integrate AI & automation to improve Time, Effort, Cost & Efficiency
- Help vision holders implement their vision through process & action
- Digitize the campus so every process can be measured and improved
- Let teachers spend less time on paperwork, more time with children
- Reduce workload, improve work-life balance for all school staff
- Give management real-time visibility to steer and drive success
- Provide a framework to scale management's will into reality

HOW CLASSPEP DOES IT - THE FRAMEWORK



Process-Centric Framework

Maps responsibilities, sets milestones, and drives completion. Every workflow is processified with clear ownership.



Shared Visibility

Group visibility on tasks, goals & progress. Shared workspace ensures every stakeholder is aligned in real time.



Smart Communication

Structured communication between all stakeholders - parents, staff & management - for better traction.



Rigorous & Flexible System

Handles ad-hoc changes instantly. Rigid where discipline matters, flexible where agility is needed.



Collaboration & Shared Goals

Shared tasks, shared workspace, shared outcomes. Every team member works toward the same institutional goals.



AI & Automation Layer

Automated insights, understand defaults, flags anomalies and drives evidence-based decisions.

We don't just sell software. We ensure your success.



Training & Onboarding

- Clear, concise video, walkthroughs, Multi-lingual support for staff & parents
- Role-based onboarding sequences
- Self-paced & live training sessions



Dedicated Support Team

- Relationship Manager for school
- Relationship Manager for ongoing needs
- Product Manager & Specialists on call
- Clear escalation matrix & hierarchy



Continuous Improvement

- Structured feedback loops
- Regular product updates from real usage
- QBR reviews with school management
- Proactive health-check calls



Partnership Mindset

- We grow when schools grow
- Vision alignment from day one
- Long-term relationship, not a transaction
- Nation-building through education tech

WHAT IS CLASSPEP?

Everything a school needs. Built into one intelligent system.

Classpep is a fully-integrated School ERP & Intelligence Platform that eliminates paper, connects every department, and gives school leaders a real-time command of their institution - from fee collection to transport GPS to staff payroll to AI-driven insights.

50+

Modules

300+

Solutions

180+

Schools Live

1

Unified Platform

A COMPLETE ECOSYSTEM - 50+ MODULES IN ONE PLATFORM

Communication
SMS · Voice · WhatsApp

Fee Management
Collection · Reports · Status

Attendance
Student · Staff · Summary

Academics
Exam · Marks · Reports

Transport
GPS · Routes · Live Tracking

Staff & Payroll
HR · Leave · Salary

Admissions
Application · Pipeline · Fee

Library
Books · Issue · Fine Slab

Behaviour
Records · Incidents · Traits

Timetable
Schedule · Substitution

Certificates
12+ Document Types

Inventory
Stock · Distribution · Sales



COMMUNICATION HUB

App2app · WhatsApp · Push notifications
for Scholars & Staff

SAVES

3-5 hrs/day

of manual parent outreach

PROBLEM

Manually framing messages for every instance like circulars, general communication fee follow-ups, homework & daily messages

CLASSPEP FIX

One-click AI integrated messages, automated fee reminder messages, intelligent schedule options - can be sent for class, individuals, defaulters or custom group

PROBLEM

No proof of delivery - messages lost in personal chats and individual communication

CLASSPEP FIX

Read receipts, feature to enforce posts, intelligent re-notify options, delivery tracking mechanisms, one click survey options - for every occasion

PROBLEM

Staff communication on personal phones - no audit trail

CLASSPEP FIX

Dedicated Circular & WhatsApp message logs in portal with full delivery history and timestamp log with automated re-notify options for unread messages



FEE MANAGEMENT - PLUG EVERY MONEY LEAK

Complete Fee Lifecycle

Fee Structure & Terms setup – exactly the way you want to

Collection, Challan & Invoice – collect via Cash, cheque, online modes

Concessions, Waivers & Refunds with maker checker process

Transport Fee integration, Tally integration and synchronization

Real-Time Financial Visibility

Day / Class / Term Summary – automated alerts

Outstanding & Defaulter Reports – one click reports

Staff-wise Collection tracking – day end summary on the go

Online Payment reconciliation – across multiple accounts in one click

Zero Revenue Leakage

Late fee automation – day wise, weekly or monthly

Fee Approval workflow – make checker process

Receipt cancellation audit – logged automatically in day end report

Fee follow-up from Scholar module – for thorough followup

Accounting Integration

Vouchers, Bills & Transactions – synchronized in one place

Account heads & Bank mapping – for complete tracking & overview

Consolidated reports – automate and receive via Whatsapp, emails

Fee Sync with accounting layer – Head wise, ledger wise or student wise

From daily registers to exam reports — all automated.

Attendance

- › Day, Session and Period-wise options
- › Monthly Reports – for all types of attendance
- › Special Attendance for events, PTM, meetings
- › Biometric integration for staff with automation
- › Auto alert on absence via Communication
- › Holiday & Calendar management

Academics

- › Exam master, grade system & mark entry
- › Consolidated & Class Analysis reports
- › T5B10 (Top 5, Bottom 10) performance view
- › Top 3 subject wise, Teacher analysis & Class position
- › Homework & Nuggets for digital learning
- › Trait & Personality Records (TPR)



TRANSPORT & LIVE GPS TRACKING

Parents know exactly where their child's bus is — in real time.

Live Tracking

Real-time GPS for parents via app.
Route, trip & stop management built-in.

Transport Fee

Structure, collect & report fees.
Bus Fee Reports & outstanding at a glance.

Fleet Management

Vehicle docs, fuel, driver profiles
& company registers all in one place.

Where is the bus now?

Live tracking map with stop-by-stop updates

Who missed the bus today?

Transport Attendance Report per trip/route

Is transport fee up to date?

Per-student fee status & pending amount

Is the vehicle road-worthy?

Document expiry tracking & renewal alerts



STAFF, HR & PAYROLL - FULL LOOP MANAGEMENT

Staff Management

- ✓ Complete staff profiles & documents
- ✓ Role-based access control
- ✓ Class-teacher-subject mappings
- ✓ Staff Room & Communication portal
- ✓ Self update & profile pages

Attendance & Leave

- ✓ Biometric integration ready
- ✓ Daily & monthly attendance reports
- ✓ Leave apply → approve workflow
- ✓ Scholar leave management too
- ✓ Summaries per department

Payroll

- ✓ Component & Pay Structure setup
- ✓ Pay Run automation
- ✓ PF & ESI monthly statements
- ✓ Salary Register & Bank details
- ✓ Loan tracking & auto deductions

Classpep - THE INTELLIGENCE ENGINE

Turn raw school data into smart decisions.

Classpep aggregates data from every module - fees, attendance, exam marks, behavior - and surfaces insights that help principals & management make faster, evidence-based decisions. The platform continuously learns from your school's patterns.



Fee defaulter prediction

Attendance anomalies

Exam performance trends

Scholar exit risk flags

THE CLASSPEP ADVANTAGE - MEASURED IN WHAT MATTERS



TIME

60–70%

reduction in admin man-hours per week across attendance, communication & fee operations



EFFORT

1 Click

for tasks that used to take 30 mins - message framing, report generation, certificate printing



MONEY

₹ Zero

revenue leakage = every fee, concession, refund & cancellation tracked with full audit trail



EFFICIENCY

100%

department visibility - from transport GPS to payroll to exam analytics, all in one application



TRACTION & PROVEN SUCCESS

Trusted. Implemented. Scaling across South India.

180+

Schools
Implemented

3

States
TN · Pondy · Kerala

200K+

Students
Managed

10K+

Teachers
Using daily

Live across:

Chennai

Coimbatore

Salem

Madurai

Tiruppur

Pondicherry

Trichy

Kerala

WHY CLASSPEP IS THE RIGHT TEAM TO DO THIS



Deeply Ingrained Purpose

The drive to make things easy is not a feature or a tagline - it is hardwired into every product decision, every support call, every update Classpep ships.



Nation-Building Motivation

Classpep sees its work as a nation-building effort — empowering the institutions that shape future citizens gives the team a deeper motivation than revenue alone.



1000+ Schools of Experience

The combined implementation experience spans 1,000+ schools. The team has seen every edge case, every institutional quirk, and built solutions that actually work.



100+ Combined Years in ERP

Backed by professionals with 15+ years in the ERP domain and a combined team experience of over 100 years. Deep domain expertise is a genuine moat.



Process-First, People-Centric

Classpep isn't just about digitalising existing chaos. It re-engineers school processes from the ground up so every workflow is lean, accountable and measurable.



Proven Customer Success Model

Dedicated Account Managers, Relationship Managers & Product Specialists ensure every school achieves outcomes, not just installations.



THE PEOPLE BEHIND CLASSPEP

Deep expertise. Real implementation experience.



ERP Domain Veterans

Professionals with a combined 100+ years in school ERP. They've lived through every implementation challenge & built Classpep to solve all of them.



1,000+ ERP implementation Experience

Combined implementation across 1,000+ schools across TN, Kerala, Andhra & beyond - every feature comes from ground-level understanding.



Customer Success Ratios

Dedicated Account Managers, Relationship Managers, Product Managers & Specialists. Proper support ratios - not a single helpline.



Continuous Improvement Loop

Structured feedback hierarchy with clear escalation matrices. Every customer insight feeds back into the product roadmap.

LEADERSHIP TEAM — THE FOUNDERS

CO-FOUNDER & CEO



Jithesh L

CEO & Co-Founder
Cloudsky Technologies / Classpep

Visionary behind Classpep's radical simplification philosophy. Leads product strategy, school partnerships, and operations across Tamil Nadu, Pondy and Kerala. ICF ACC Trained Coach.

CO-FOUNDER & CTO



Edwin Gunasingh

CTO & Co-Founder
Cloudsky Technologies / Classpep

Architect of the Classpep ERP stack with 15+ years of product engineering experience. Leads technology roadmap, AI integration and automations for platform scalability across 180+ schools.

CLASPEP IS BUILT FOR EVERY STAKEHOLDER

One platform, every perspective covered.



School Management

Real-time command centre. Fee P&L, staff performance, attendance trends, transport - all on one dashboard. Make faster, informed decisions.



Teachers

Spend more time with students. Homework, marks, attendance, exam remarks, student appreciations - done in clicks. No more clerical burden.



Admin Staff

Automated reminders, bulk communication, fee receipts, reports - reducing hours of manual work to seconds.



Parents

Pay fees, know attendance status, track homework, bus GPS and get instant alerts - all from their phone. Complete transparency.



Investors & Partners

A proven ERP with 180+ live schools, a scalable SaaS model, strong retention, and an untapped market of 50,000+ schools in India.



Future Team Members

A mission-driven team building meaningful EdTech. Work on real impact, for a company that genuinely believes in nation-building.



Ready to transform your school?

Classpep is live, battle-tested, and trusted across 180+ schools in Tamil Nadu, Pondicherry & Kerala.



Schedule a FREE Demo

+91 9884258886

See every module live - attendance, fees, inventory, GPS & more in one session.



Reach Us by Email

support@classpep.com

For partnerships, investments, and enterprise enquiries.



Explore the Platform

www.classpep.com

Product walkthroughs, case studies, and onboarding information.